

<b>Fiscal Unit/Academic Org</b>	Dept Of Consumer Sciences - D1255
<b>Administering College/Academic Group</b>	Education & Human Ecology
<b>Co-administering College/Academic Group</b>	
<b>Semester Conversion Designation</b>	Converted with minimal changes to program goals and/or curricular requirements (e.g., sub-plan/specialization name changes, changes in electives and/or prerequisites, minimal changes in overall structure of program, minimal or no changes in program goals or content)
<b>Current Program/Plan Name</b>	Consumer Services Minor
<b>Proposed Program/Plan Name</b>	Consumer Sciences Minor - CONSCI-MN
<b>Program/Plan Code Abbreviation</b>	CONSSER-MN
<b>Current Degree Title</b>	

## Credit Hour Explanation

Program credit hour requirements		A) Number of credit hours in current program (Quarter credit hours)	B) Calculated result for 2/3rds of current (Semester credit hours)	C) Number of credit hours required for proposed program (Semester credit hours)	D) Change in credit hours
Total minimum credit hours required for completion of program		23	15.3	15	0.3
Required credit hours offered by the unit	Minimum	23	15.3	15	0.3
	Maximum	23	15.3	15	0.3
Required credit hours offered outside of the unit	Minimum	0	0.0	0	0.0
	Maximum	0	0.0	0	0.0
Required prerequisite credit hours not included above	Minimum	0	0.0	0	0.0
	Maximum	0	0.0	0	0.0

## Program Learning Goals

Note: these are required for all undergraduate degree programs and majors now, and will be required for all graduate and professional degree programs in 2012. Nonetheless, all programs are encouraged to complete these now.

- Program Learning Goals**
- Students acquire fundamental concepts of Consumer Sciences
  - Students achieve familiarity with methods used in Consumer Sciences
  - Students understand the consumer perspective as it relates to their major area of study

## Assessment

Assessment plan includes student learning goals, how those goals are evaluated, and how the information collected is used to improve student learning. An assessment plan is required for undergraduate majors and degrees. Graduate and professional degree programs are encouraged to complete this now, but will not be required to do so until 2012.

Is this a degree program (undergraduate, graduate, or professional) or major proposal? No

## Program Specializations/Sub-Plans

If you do not specify a program specialization/sub-plan it will be assumed you are submitting this program for all program specializations/sub-plans.

## Pre-Major

Does this Program have a Pre-Major? No

## Attachments

- EHE Dean's Approval - Semester Conv - Consumer Sciences - 010911.docx: College Approval Letter  
*(Letter from the College to OAA. Owner: Zircher,Andrew Paul)*
- June 2011 Revised Minor in Consumer Sciences attachments Chair letter, rationale, courses, transition plan, quarter and seme.pdf: Chair Letter, Rationale, etc.  
*(Letter from Program-offering Unit. Owner: Montalto,Catherine P)*

## Comments

- The existing undergraduate consumer services minor will be converted with minimal changes to an undergraduate consumer sciences minor. The course format of three required courses plus "select two" is being replaced with a set of five required courses. This change is in response to the creation of an undergraduate consumer sciences core.

The title of the minor is being changed to Consumer Sciences to reflect the name of the Department offering the minor and the undergraduate Consumer Sciences core that contributes four of the five courses required in the minor.

The Program/Plan Code Abbreviation for the existing minor is CONSSER-MN. We request a Program/Plan Code Abbreviation for the semester minor to be CONSCI-MN.

4-13-2011 Requested revisions completed. Existing quarter advising sheet and proposed semester advising sheets are included. Transition plan is more specific. The omitted word "core" has been inserted into paragraph 1 of the rationale.

Transition plan expanded *(by Montalto,Catherine P on 06/06/2011 02:36 PM)*

- Feedback will be provided by Professor Jim Fredal (via e-mail). *(by Vankeerbergen,Bernadette Chantal on 03/02/2011 01:31 PM)*

## Workflow Information

Status	User(s)	Date/Time	Step
Submitted	Montalto,Catherine P	11/15/2010 02:30 PM	Submitted for Approval
Approved	Fox,Jonathan Jay	11/15/2010 05:27 PM	Unit Approval
Approved	Zircher,Andrew Paul	01/22/2011 11:31 AM	College Approval
Revision Requested	Vankeerbergen,Bernadette Chantal	03/02/2011 01:31 PM	ASCCAO Approval
Submitted	Montalto,Catherine P	04/13/2011 03:17 PM	Submitted for Approval
Revision Requested	Zircher,Andrew Paul	04/18/2011 09:42 AM	Unit Approval
Submitted	Montalto,Catherine P	06/06/2011 02:36 PM	Submitted for Approval
Approved	Fox,Jonathan Jay	06/06/2011 02:52 PM	Unit Approval
Approved	Zircher,Andrew Paul	06/06/2011 02:57 PM	College Approval
Pending Approval	Hanlin,Deborah Kay Vankeerbergen,Bernadette Chantal Meyers,Catherine Anne Jenkins,Mary Ellen Bigler Nolen,Dawn	06/06/2011 02:57 PM	ASCCAO Approval



**Office of Academic Affairs**  
172 Arps Hall, 1945 N. High Street  
614 688-4571

**Date:** January 9, 2011

**To:** Randy Smith, Vice Provost for Academic Programs  
Elliot Slotnick, Associate Dean, Graduate School

**From:** Jackie Blount, Associate Dean, EHE Academic Affairs

**RE:** Semester Conversion Package for Department of Consumer Sciences

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I am pleased to present the complete package of semester conversion materials for the Department of Consumer Sciences. In what follows, I will outline unique college and department contexts that have shaped this package. I will include tables summarizing constituent programs/courses and describe any other pertinent considerations. Finally, you will find Dean's level approval.

### **College Contexts**

The College of Education and Human Ecology was formed in 2006 by merging two colleges (Human Ecology and Education). Curriculum across the new college, however, has remained relatively unchanged. Given this situation, we view the semester conversion process as a fresh opportunity to deepen the merger by building curricular collaborations among our units. We also wish to rethink our pre-existing programs and find ways to make them stronger, more coherent, and streamlined.

To these ends, we have asked faculty in our units to purge their curricula of little-used or less-than-relevant courses. We have challenged faculty to reach across unit lines to forge curricular collaborations by creating new degrees, interdisciplinary specializations, or co-taught courses. We are re-instituting a number of undergraduate teacher preparation programs (B.S.Ed.), each of which draws from courses in units around our college as well as across the university. We have encouraged five of our six units to address findings of the 2008 OSU Doctoral Program Assessment and Plan by strengthening their Ph.D. programs and making them more coherent. They have responded by: 1) defining their Ph.D. programs in alignment with their units -- rather than with their pre-merger college (i.e., Ph.D. in Consumer Science rather than Ph.D. in Human Ecology); and 2) creating true cores for their Ph.D. programs if they did not previously exist. Additionally, an Ed.D. degree in Educational Leadership is being proposed to address the need of school administrators to pursue advanced degrees geared for practitioners. With approval of the Ed.D. and also with recent B.O.R. approval of our other practitioner-oriented programs, an Ed.S. (Education Specialist) program in School Psychology and another in Teaching and Learning, fewer graduate students in the college will pursue Ph.D.s by default than in the past.

We believe that, taken together, these changes will greatly strengthen our programs and clarify our new college identity.

## Departmental Notes

Consumer Sciences (CS) is one of five units in the college to change its Ph.D. program to align with departmental boundaries rather than those of its previous college. CS faculty have proposed that the degree name change from “Ph.D. in Human Ecology” to “Ph.D. in Consumer Sciences.” The “Human Ecology” designation no longer makes sense because the college of that name does not exist. Also, Ph.D. degrees from other units with the “Human Ecology” designation have very little in common with each other as there is no common core. However, with the proposed Ph.D. in Consumer Science, a 12-credit hour common core will provide greatly enhanced cohesion to the degree program that will span three separate specializations. For similar reasons, CS faculty also are proposing that the name of their master’s degree change from “M.S. in Human Ecology” to “M.S. in Consumer Sciences.”

Finally, CS faculty likewise have chosen to improve the coherence of their B.S. degrees. Previously, the three main programs in the department each offered essentially independent majors. Now, though, the B.S. degrees have a true common core of courses shared by three majors. Not only will this improve quality and coherence for students, but it also will increase efficiencies in the department.

## Summary Tables

Program	Extent of Change	Notes	Approval by EHE Curr. Committee	Approval by EHE College Council
<b>Ph.D. Consumer Sciences</b>	New	Name changed to align with unit. Otherwise, straight conversion. Includes a 12-credit hour common core.	Nov. 19, '10	Dec. 3, '10
<b>M.S. in Consumer Sciences</b>	New	Name change to align with unit. Otherwise, straight conversion.	Nov. 19, '10	Dec. 3, '10
<b>Major in Consumer and Family Financial Services</b>	Converted	Have new common core with other undergraduate majors in dept. Otherwise, straight conversion.	Nov. 19, '10	Dec. 3, '10
<b>Major in Fashion and Retail Studies</b>	Converted	Have new common core with other undergraduate majors in Dept. Otherwise, straight conversion.	Nov. 19, '10	Dec. 3, '10
<b>Major in Hospitality Management</b>	Converted	Have new common core with other undergraduate majors in Dept. Otherwise, straight conversion.	Nov. 19, '10	Dec. 3, '10
<b>Minor in Consumer Sciences</b>	Converted	Straight conversion.	Nov. 19, '10	Dec. 3, '10
<b>Minor in Fashion and Retail Studies</b>	Converted	Straight conversion.	Nov. 19, '10	Dec. 3, '10

Courses	Number	Extent of Change	Approval by EHE Curr. Committee	Approval by EHE College Council
New graduate courses	3	New	Nov. 19, '10	Dec. 3, '10
New undergraduate courses	9	New	Nov. 19, '10	Dec. 3, '10
<b>Total new Courses</b>	12			
Re-envisioned graduate courses	12	Re-envisioned	Nov. 19, '10	Dec. 3, '10
Re-envisioned undergraduate courses	21	Re-envisioned	Nov. 19, '10	Dec. 3, '10
<b>Total re-envisioned courses</b>	33			
Graduate courses	17	Converted	Nov. 19, '10	Dec. 3, '10
Undergraduate courses	28	Converted	Nov. 19, '10	Dec. 3, '10
<b>Total converted courses</b>	45			
<b>Total number of all courses</b>	<b>90</b>			

### College Approval

I have carefully reviewed all semester conversion materials for the Department of Consumer Sciences, having done so conjointly with the EHE Curriculum Committee. I also have discussed these materials with Dean Achterberg. This memo signifies Dean's level approval of the entire semester conversion package for the Department of Consumer Sciences.



Department of Consumer Sciences

College of Education and Human Ecology  
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October 25, 2010

Dear Curriculum Review Committee,

The Department of Consumer Sciences in the College of Education and Human Ecology is presenting a total of five degree programs for semester conversion in Summer of 2012. Of the five programs, three are undergraduate programs including: Hospitality Management, Fashion and Retail Studies, and Consumer and Family Financial Services and two are graduate programs in Consumer Sciences (MS and Ph.D.). The current programs in the department and college are:

- a. Undergraduate majors: BS in Hospitality Management, BS in Human Ecology with majors in Fashion and Retail Studies, and Consumer and Family Financial Services
- b. Undergraduate minors: Consumer Services and Textiles & Clothing
- c. Graduate programs: MS and Ph.D. in Human Ecology with specializations in Hospitality Management, Fashion and Retail Studies, and Family Resource Management

The faculty in the Department of Consumer Sciences have participated in a year long review of curriculum, commencing with research on programs at benchmark institutions and a review of survey information from program alumni. Much of the work on our undergraduate programs was done within program groups representing the interests of the three areas of study in Consumer Sciences: Hospitality Management, Fashion and Retail Studies, and Consumer and Family Financial Services. The graduate faculty worked as a committee of the whole. At the start of Autumn 2009 each program faculty committee redefined program learning goals and linked these goals to a formal assessment plan. With this background, a curricular map of existing programs was drafted to identify any holes in coverage and redundancies. These maps served as the basis for program modifications.

For the undergraduate programs, common changes were the addition of new courses to cover gaps in the curriculum as seen through examination of the curricular maps, elimination of courses considered redundant, merging of existing courses facilitated by the extra time in semesters, and/or identification of courses from other units that complement learning goals in each program. Each of the three undergraduate programs is presented as a conversion to semesters with minimal changes to program goals and curricular requirements.

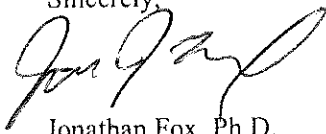
For the graduate programs, the department's situation is somewhat unique. Our proposal is for two new graduate programs (MS and Ph.D.) in Consumer Sciences. Previously our graduate degree programs were in Human Ecology, encompassing students working in Human Nutrition, Human Development and Family Science, and Consumer Sciences. Faculty from all three units agreed that one single degree is not adequately representative of these three areas of study as there is no common core of study amongst the programs. To be more representative of the core area of study, each of the three units that previously

contributed to graduate degrees in Human Ecology is proposing a new graduate program. In Consumer Sciences the proposed graduate program parallels our undergraduate program with a set of core requirements in consumer sciences followed by courses derived from 3 areas of study: Hospitality Management, Fashion and Retail Studies, and Family/Consumer Economics. These are not tracks and represent only an advanced treatment of consumer sciences within a specific market setting.

Faculty approval for the five programs and new (or significantly modified) courses was recorded through a formal vote on each program and course at one of two day-long retreats held in early June and mid-September 2010. At these meetings the undergraduate proposals drafted by program area groups were presented, discussed and put forward for full faculty vote. The Fashion and Retail Studies and Consumer and Family Financial Services programs were approved unanimously in these retreats. The Hospitality Management proposal required more significant revision as a result of faculty discussion and the subsequent vote was conducted online with all Consumer Sciences faculty voting and approving the final proposal. The MS and Ph.D. programs in Consumer Sciences were also reviewed and voted upon in the September retreat and the approval was unanimous through a formal and recorded vote.

The faculty have submitted a strong rationale for programmatic changes, appropriate transition plans, and a plan to meet the resource requirements that come with these five proposals. I recommend approval of the BS degrees in Hospitality Management, Fashion and Retail Studies, and Consumer and Family Financial Services and the two graduate degrees (MS and Ph.D.) in Consumer Sciences.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jonathan Fox', written in a cursive style.

Jonathan Fox, Ph.D.  
Interim Chair  
Consumer Sciences

<b>Fiscal Unit/Academic Org</b>	Dept Of Consumer Sciences – D1255
<b>Administering College/Academic Group</b>	Education & Human Ecology
<b>Co-administering College/Academic Group</b>	none
<b>Semester Conversion Designation</b>	Converted with Minimal Changes
<b>Proposed Program/Plan Name</b>	Consumer Sciences
<b>Type of Program/Plan</b>	Undergraduate Minor
<b>Program/Plan Code Abbreviation</b>	CON SCI - MN
<b>Proposed Degree Title</b>	Minor in Consumer Sciences

### **Program Rationale Statement**

The existing undergraduate consumer services minor (quarter system) will be converted with minimal changes to an undergraduate consumer sciences minor (semester system). The minor is designed to enhance understanding of the consumer/market relationship with special emphasis on identifying and solving consumer problems. There are three learning goals for the minor: (1) Students will acquire fundamental concepts of Consumer Sciences; (2) Students will achieve familiarity with methods used in Consumer Sciences; and (3) Students will understand the consumer perspective as it relates to their major area of study.

Two slight changes have been made in the Consumer Sciences minor.

1. The course format of three required courses plus “select two” is being replaced with a set of five required courses (see table below). This change is in response to the creation of an undergraduate consumer sciences core. The undergraduate consumer sciences core consists of five courses that offer students greater depth of knowledge about consumers. Four of these five courses (CONSCI 2990 Professional Development is not required for the minor) are required in the Consumer Sciences minor to provide a consistent set of courses and essential subject matter for all students pursuing the minor. The “Solutions to Consumer Problems” course is also retained in the minor.

<b>Consumer Services Minor (Quarter System)</b>	<b>Consumer Sciences Minor (Semester System)</b>
Minimum of 23 credit hours	Minimum of 15 credit hours; 5 3-credit courses
CSCFMFNS 243 Consumer Problems (U5)	CON SCI 2910 Consumer Problems and Perspectives
CON SCI 340 The Multicultural Consumer (U5)	CON SCI 3940 The Multicultural Consumer
CSCFMFNS 443 Solutions to Consumer Problems (U5)	CSCFMFNS 5130 Solutions to Consumer Problems
Select two graded courses in CON SCI or CSCFMFNS except CON SCI 300, 595 and 589.02	CON SCI 3910 Consumer Service and Satisfaction
	CON SCI 3930 Consumer Decision Making



2. The title of the minor is being changed to Consumer Sciences to reflect the name of the Department offering the minor and the undergraduate Consumer Sciences core that contributes four of the five courses required in the minor. The Program/Plan Code Abbreviation for the existing Consumer Services minor is CONSSER-MN. We request the Program/Plan Code Abbreviation for the semester minor be CONSCI-MN.

### **List of Semester Courses**

<b>2910</b>	CON SCI	Consumer Problems and Perspectives (U3)
<b>3910</b>	CON SCI	Consumer Service and Satisfaction (U3)
<b>3930</b>	CON SCI	Consumer Decision Making I (U3)
<b>3940</b>	CON SCI	The Multicultural Consumer: Methods of Data Analysis (U3)
<b>5130</b>	CS CFMFNS	Solutions to Consumer Problems (U3)

### **Transition Policy**

Students pursuing the Consumer Sciences minor who began their degree under the quarter system and must transition to the semester system before graduation will not be delayed nor disrupted toward progress toward their degree. The following policies may be used by academic advisors when working with students to assure their progress toward degree:

- a. Allow students to move from their original quarter advising sheet to the new semester advising sheet.
- b. The 2011-2012 Consumer Sciences minor advising sheet will not be changed to offer some consistency for at least two years of students.
- c. Wave pre-requisites for newly formed semester courses when necessary.
- d. Advisors will have a “suggested list” of appropriate substitution courses for those students who have taken parts of courses that have been combined for the semester conversion. Advising for these will need to be on an individual basis since students’ programs are so varied.
- e. For special circumstances, in advanced courses, Individual Studies or Group Studies options may be used to allow students to take ½ of courses where two courses have been combined.
- f. Any student who has completed CSCFMFNS 243, 443, CON SCI 310, 340, or 543 will automatically receive credit for the corresponding semester course.

- g. The quarter version of the minor required three courses and then allowed students to choose any two other graded CON SCI or CSCFMFNS courses (except 300, 595, or 589.02) to complete the minor. Any student who completed a “choice” minor course in quarters should contact an advisor in Consumer Sciences to petition to use it. Students will not be harmed by the transition of the minor and will receive credit for coursework that they took towards it.

Semester Course	Quarter Course
CON SCI 2910 (3) Cnsmr Problems & Prspctives	CSCFMFNS 243 (5) Consumer Problems
CON SCI 3940 (3) Multicult Cnsmr: Mthds of Data Anlys	CON SCI 340 (5) The Multicultural Consumer
CSCFMFNS 5130 (3) Sltns to Cnsmer Problems	CSCFMFNS 443 (5)
CON SCI 3910 (3) Consumer Service & Satisfaction	CON SCI 310 (3)
CON SCI 3930 (3) Cnsmer Decision-Making I	CON SCI 543 (5)

**The Ohio State University  
College of Education and Human Ecology  
Approved by the College of Arts and Sciences**

**Consumer Services Minor (CONSSER-MN)**

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College of Education and Human Ecology  
201 Campbell Hall, 1787 Neil Avenue  
Columbus, OH 43210-1295  
614-292-6612; <http://www.hec.ohio-state.edu>

The minor in consumer affairs consists of a minimum of 23 credit hours. The minor is designed to enable students to understand the consumer/market relationship, with special emphasis on identification and solution of consumer problems. Students must take Consumer Sciences 340 and Consumer Sciences: Consumer & Family Financial Services 243, and 443, as well as at least two other graded courses in Consumer Sciences or Consumer Sciences: Consumer & Family Financial Services, except Consumer Sciences 300, 595 and 589.02.

After the academic program coordinator in the College of Education and Human Ecology has approved your Minor Program Form, you should file the form with your college or school counselor. For further information about the minor program, contact the college.

### **Consumer Affairs minor program guidelines**

The following guidelines govern this minor.

Required for graduation No

Credit hours required a minimum of 23

Transfer credit hours allowed A maximum of 10

Overlap with the GEC Permitted, unless specifically disallowed by an individual minor program.

#### Overlap with the major

- The minor must be in a different subject than the major.
- Courses specified on the major that are also a part of an established minor can be counted toward both the major and the minor when there are a minimum of 50 credit hours of courses toward the major that are not a part of the minor.

Overlap between minors Each minor completed must contain 20 unique hours.

#### Grades required

- Minimum C- for a course to be listed on the minor.
- Minimum 2.00 cumulative point-hour ratio required for the minor.

- Course work graded Pass/Non-Pass cannot count on the minor.

100-level course For every five credit hours of 100-level course work on the minor, the minimum total required for the minor is increased by five.

Approval required The minor program description sheet indicates if the minor course work must be approved by:

- The academic program coordinator in the College of Education and Human Ecology

Filing the minor program form The minor program form must be filed at least by the time the graduation application is submitted to a college or school counselor.

Changing the minor Once the minor program is filed in the college office, any changes must be approved by:

- The academic program coordinator in the College of Education and Human Ecology

The Ohio State University  
College of Education and Human Ecology  
Proposed (semester-based) Advising Sheet

Consumer Sciences Minor (CONSCI-MN)

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College of Education and Human Ecology  
Department of Consumer Sciences  
231 Campbell Hall, 1787 Neil Avenue  
Columbus, OH 43210-1295  
614-292-4389

The minor in consumer sciences consists of a minimum of 15 credit hours. The minor is designed to enable students to understand the consumer/market relationship, with special emphasis on identification and solution of consumer problems. Students must take five 3-credit courses:

- CON SCI 2910 Consumer Problems and Perspectives
- CON SCI 3910 Consumer Service and Satisfaction
- CON SCI 3930 Consumer Decision Making
- CON SCI 3940 The Multicultural Consumer: Methods of Data Analysis
- CON SCI 5130 Solutions to Consumer Problems

The academic program coordinator in the College of Education and Human Ecology must approve the Minor Program Form. The student must file the approved form with a college or school counselor. For further information about the minor program, contact the college.

### Consumer Sciences minor program guidelines

The following guidelines govern this minor.

Required for graduation No

Credit hours required 15

Transfer credits allowed A maximum of 6

Overlap with GEC Permitted, unless specifically disallowed by an individual minor program

#### Overlap with major

- The minor must be in a different subject than the major
- Courses specified on the major that are also a part of an established minor can be counted toward both the major and the minor when there are a minimum of 33 credit hours of courses toward the major that are not part of the minor

Overlap between minors Each minor completed must contain 12 unique hours

#### Graded required

- Minimum C- for a course to be listed on the minor
- Minimum 2.00 cumulative point-hour ratio required for the minor
- Course work graded Pass/Non-Pass cannot count toward the minor

Approval required The academic program coordinator in the College of Education and Human Ecology must approve the minor

Filing the minor program form The minor program form must be filed at least by the time the graduation application is submitted to a college or school counselor

Changing the minor Once the minor program is filed in the college office, any changes must be approved by the academic program coordinator in the College of Education and Human Ecology.